

Research Manager

We are looking for influential Research Managers who are inquisitive, ambitious and outgoing. Enjoying a varied programme of work, our Research Managers are responsible for managing projects from initial brief to debrief/presentation; ensuring the design, implementation and analysis of the research exceeds client expectations.

The post offers the opportunity to use innovative digital research techniques in addition to more traditional methods. Wanting to develop your skills and experience across qualitative and quantitative research and to be exposed to the full process, you will motivate and lead your team to deliver well considered, high quality projects.

Key responsibilities as a Research Manager:

- Design, implement and project manage qualitative and quantitative research studies, within the context of agreed budgets and timescales.
- Analyse, interpret and report research findings in a manner that is creative and engaging.
- Take account of the accuracy and limitations of research data.
- Manage and strengthen relationships with clients, understanding their needs and expectations, and keeping them up to date on project progress.
- Support and develop junior members of staff.
- Assist in the creation of blog content and case studies for the Research by Design website.
- Keep up-to-date with market research techniques and approaches being developed in the industry.

Desirable skills & experience:

This role would suit a research professional who wants to broaden their research experience and to be involved in the full research process. You will be able to demonstrate:

- Practical understanding of both qualitative and quantitative research methodologies.
- Creativity in research design, developing innovative solutions to challenges throughout the design, implementation, conclusion and analysis of projects.
- Experience of undertaking B2B and consumer face-to-face interviews and focus group discussions.
- Ability to manipulate, analyse, interpret and report complex information.
- Logical and insightful thinking, demonstrating high attention to detail and pride in finished products.

- A strong and persuasive communication style, stimulating conversations and engaging the audience around thought provoking and sometimes complex concepts.
- A client-centric approach, being seen as a trusted adviser by clients.
- Demonstrable ability to project manage several projects simultaneously.
- An ability to work independently as well as part of a team.
- Competence in developing and mentoring junior researchers, actively encouraging and supporting personal and career development.

Research by Design (RbD) is an independently owned, full service market research agency, based in central Birmingham. We are recruiting for our ever-expanding Birmingham head office and are also on the lookout for candidates to support a new London office.

Our business ethos is to work closely with our clients to understand their strategic objectives and develop effective research solutions to meet their requirements. Ultimately our aim is to deliver tangible business benefits through high-quality, well-considered market research.

RbD is the partner of choice for market research solutions across a number of sectors, including membership, professional services, health and social care, retail and leisure, and manufacturing.

We offer a competitive remuneration, with a basic salary of £30,000 to £40,000, company pension contribution and a great performance-related bonus scheme. If this sounds like the right kind of role for you, get in touch with your CV and a short letter outlining your interest in this position.